



Agenda

Prince Mahidol Award Conference Side Meeting (PMAC 2025)

“Complete Well-being in the Age of AI:
The Crucial Role of Spiritual Health and Practical Strategies”

28th January, 09.00-17.00 hrs.

at Centara Grand & Bangkok Convention Centre at CentralWorld,
Lotus Suite 7th, FL. 22nd, Bangkok, Thailand

Host Organization: Thai Health Promotion Foundation

Co-hosts: - International Health Policy Foundation

- Knowledge Center and Coordination on Spiritual Health
- JitArsa Bank
- IDG Oneness Thailand
- Sathirakoses-Nagapradipa Foundation (SNF)
- Contemplative Education Center, Mahidol University
- Faculty of Learning Sciences and Education, Thammasat University
- School of Public Policy, Chiang Mai University

Coordinator: Ms. Rujirat Leardudomchoke

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Expected numbers of participants: 80-100

Type of Meeting: A consultative networking conference to forge partnerships and develop strategies for enhancing spiritual health and promoting global well-being, open to all PMAC participants.

Background

In the era of rapid technological advancements, especially in medical deep tech, there is a significant concern: the increasing disparity in access to technology. This could lead to greater exploitation of resources and widen economic gaps between countries and increase the potential for greater exploitation and profiteering among humans and between humans and nature than ever before.

Key suggestions for the direction of deep tech development, especially in AI, widely discussed across all sectors, emphasize the necessity of “Responsible AI” and “Humanistic AI.” Responsible AI focuses on developing AI with ethical, social, and legal considerations, maximizing human and societal benefits while minimizing risks. Meanwhile, Humanistic AI emphasizes maintaining human relationships and authenticity, using AI as a tool to enhance human potential, prioritizing the essence of humanity and the interconnected relationships between people while enabling greater mutual learning.

The concepts of Responsible AI and Humanistic AI resonate with today's era of polycrisis, where humanity faces interwoven crises: economic downturns, wars, displacement, demographic shifts, poverty, inequality, extreme climate changes, extinction, and rapid AI development challenges. This volatile and low-cooperation world hinders human development, erodes resilience, and reduces response capabilities. Global reports identify the core issue as a lack of consensus and cooperation. They advocate for collaborative efforts to manage inevitable impacts and suggest scaling down idealistic goals to feasible and minimum goals.

The solutions to many problems lie in human potential, inner development, and spirituality. Key elements of spiritual well-being include humanity, responsibility, cooperation, deep interconnected relationships, and harmonious coexistence between humans and nature.

These aspects have gained increasing global attention over the past 20 years.¹ Similarly, in Thailand, promoting spiritual well-being has been a cornerstone of the Thai Health Promotion Foundation's mission for 20 years, as declared in part of The Bangkok Charter for Health Promotion in a Globalized World in 2005: Health promotion is based on this critical human right and offers a positive and inclusive concept of health as a determinant of the quality of life, encompassing mental and spiritual well-being. This effort aligns with the definition of "Health" in Thailand's first National Health Act of 2007, which states that health is "A state of complete physical, mental, spiritual, and social well-being, interconnected holistically and in balance." This definition incorporates Spiritual Health as one of the four essential pillars of complete well-being for humankind, alongside Physical, Mental, and Social Health.

¹ Examples of significant work:

- *Realizing the Faith Dividend: Religion, Gender, Peace, and Security in Agenda 2030* (United Nations Population Fund, 2016) highlights the critical role of collaborative partnerships with Faith-Based Organizations (FBOs), particularly in developing countries, in advancing SDGs related to gender equality, peace, and security (SDGs 5, 16, and 17).
- In 2017, several countries collaboratively introduced *the SDG Pyramid concept*, grounded in cultural and universal philosophical perspectives. This model categorizes the SDGs into three pathways toward happiness. The base of the pyramid represents harmony between people (People: SDGs 1-10), the middle tier reflects harmony between people and nature (Ecological: SDGs 11-15), and the pinnacle symbolizes harmony between people and spirit (Spiritual: SDGs 16-17).
- *Faith Action on the UN Sustainable Development Goals: Progress and Outlook* (United Nations Environment Programme, 2020) highlights numerous projects led by FBOs actively contributing to six SDG goals: SDG 6, 7, 12, 13, 14 and 15. These efforts focus on environmental conservation and the restoration of nature, a common principle found in the principles of many religions.
- In 2021, more than 4,000 scientists, scholars and practitioners from around the world collectively stated that achieving Agenda 2030 would be exceedingly difficult due to humanity's limited capacity to address complex global challenges. They asserted that for the SDGs to be attainable, *the incorporation of Inner Development Goals (IDG)* is essential.
- *Faith in Action: Religion and Spirituality in the Polycrisis* (OECD, 2024) explores how the power of faith, rooted in religion and spirituality, which influences 85% of the world's population, can be harnessed to address the global Polycrisis. This power helps individuals determine the value and meaning of a good life, trust, participation and financial bargaining power.

The Thai Health Promotion Foundation recognizes the importance of initiating a serious yet joyful dialogue on Spiritual Health at the PMAC conference, a key global health platform. By sharing diverse experiences and wisdom that promote spiritual well-being, we aim to collectively determine the direction and strategies for enhancing the spiritual dimension of health. This discussion also opens avenues for new questions and global collaboration, fostering the complete well-being of mankind around the world —an ideal shared by all humanitarian organizations.

Objectives

1. Highlight spiritual health at the PMAC conference, showcasing global leaders' works and Thailand's unique efforts.
2. Connect networks in Spirituality and Spiritual Health Development, fostering international and domestic exchanges between the Western and Eastern worlds.
3. Explore collaborative approaches and partnerships for global and Thai initiatives, aiming for sustainable development.

Expected Output/Outcome

1. Obtaining initial discussions and preliminary long-term goals in promoting spiritual health, aligning with the global health movement.
2. Greater understanding and creativity among Spirituality and Spiritual Health Development networks, both in Thailand and internationally.
3. Practical strategies for collaboration within networks to drive efforts at both international and country level.

Anticipated Participant Groups

PMAC attendees, academics, policy makers, practitioners, social activists, faith groups, youth working in spiritual development, and Mass media.

Program*

- 08.30-09.00 **Registration**
- 09.00-09.10 **Welcome and Opening Remarks**
Dr. Pongthep Wongwatcharapaiboon, M.D.
Chief of Executive Officer, Thai Health Promotion Foundation
- 09.10-09.15 **Group Photo**
- 09.15-09.35 **Grounding Practice and Invocation**
Dr. Benjamin Weinstein
Clinical Psychologist, Mindful Self-Compassion Thailand
- 09.35-09.55 **Keynote Address: “Complete Well-being of Mankind Around the World:
the Crucial Role of Spiritual Health.”**
Prof. Dr. Vicharn Panich
Board of Trustees, Prince Mahidol Award Foundation, Thailand
- 09.55-10.20 **Coffee break**
- 10.20-11.45 **Inspirations to Actions: "Global Stories on Revitalizing Spiritual Well-being"**
(Panel Discussion)
- *Prof. Peter Friberg*
Professor, School of Public Health and Community Medicine,
University of Gothenburg, Sweden
 - *Dr. Fredrik Lindencrona*
Head of Research Co-Creation, Inner Development Goals, Sweden
 - *Mr. Gábor Karsai*
Managing Director, Mind and Life Europe
 - *Ms. Ouyporn Khuankaew*
Founder of International Women's Partnership for Peace and Justice
- Moderated by *Dr. Angkana Lekagul*
Researcher, International Health Policy Foundation

- 11.45-12.15 **Wisdom Reflections for the Morning Session***
- *Prof. K. Srinath Reddy*
Honorary Distinguished Professor and Goodwill Ambassador of Public Health Foundation of India for Public Health Partnerships
- 12.15 -12.30 **Group Reflection**
Facilitated by *Dr. Sorrayut Ratanapojnard*
Co-founder of JitArsa Bank, Thailand and JitArsa Bank Team
- 12.30-14.00 **Lunch Break**
- 14.00-15.30 **Group Dialogue:**
“Enhancing Spiritual Health: Long-term Goals and Practical Strategies for a Polycrisis World”
(Mini Workshops)
- Group 1: Health System**
Facilitated by *Dr. Wirun Limsawart*
Head of the Health Research Unit, Health Technical Office,
Office of the Permanent Secretary, MoPH, Ministry of Public Health
Wisdom shared: *Mr. Gábor Karsai, Dr. Komatra Chuengsatiansup*
- Group 2: Social Movement and Public Policy**
Facilitated by *Asst. Prof. Ora-orn Poocharoen, PhD.*
Founding Director, School of Public Policy, Chiang Mai University, Thailand
Wisdom Shared: *Dr. Fredrik Lindencrona, Ms. Ouyporn Khuankaew*
(Afternoon tea break within the workshops)
- 15.30-16.10 **Presentations from 2 groups and Integrated dialogue**

- 16.10-16.35 **Group Reflection**
Facilitated by *Dr. Sorrayut Ratanapojnard* and JitArsa Bank Team
- 16.35-16.55 **Conclusion & Closing Remarks**
Dr. Komatra Chuengsatiansup
Chairman, Board of Governors, Thai Public Broadcasting Service
- 16.55-17.00 ***Farewell***
Mrs. Jarupapha Wasi
Director, Knowledge Center and Coordination on Spiritual Health

Master of Ceremonies: *Dr. Sorrayut Ratanapojnard*, Co-founder of JitArsa Bank, Thailand
And *Ms. Theerada Suphaphong*, Thailand Country Representative, Centre for Humanitarian Dialogue

** Please note that the above program is a work in progress*